**FHWA Bicycle and Pedestrian Transportation University Course**

**Module: 4 – Factors Influencing Mode Choice**

**Assignment: Community Mode Share Comparison**

**PROMPT**

In this in-class or take-home activity, students can work individually or in small groups to compare and contrast walking and bicycling mode shares across two communities. It may work best if students are already familiar with one or two of the communities they choose. Students should discuss whether and how underlying plans, policies, land use patterns, or other community characteristics might contribute to differences in mode shares. The goal of this exercise is for students to start thinking about the various correlates and factors associated with walking and bicycling, and how the built environment and policy landscape of a community drive travel behaviors.

Data on mode shares for cities across the US are available through the League of American Bicyclists: <http://bikingandwalkingbenchmarks.org/>